



MODEL RELEASE FORM

This agreement contains the entire agreement between the parties to this release and the terms of this agreement are contractual and not a mere recital.

This agreement will be construed in accordance with and governed by the laws of the State of Illinois.

IMPORTANT

A model release form must be filled out for each person participating in the photo session.

Please see model release forms on the following pages.

Adult Model Release

For good and valuable consideration, the receipt of which is hereby acknowledged, I grant Lauren A. Larson (“Photographer”) the absolute and irrevocable right and unrestricted permission concerning any photographs that she has taken or may take of me, in which I may be included with others, to use, reuse, publish and republish the photographs, in whole or in part, individually or in connection with other material, in any and all media now or hereafter known, including the Internet, and for any lawful purpose whatsoever, including but not limited to illustration, promotion, art, editorial, portfolio use, advertising, and trade, without restriction as to alteration; and to use my name in connection with the use of the photographs, including without limitation any and all claims for libel or violation of any right of publicity or privacy.

In addition, I waive the right to inspect or approve of the finished product, including written or electronic copy, wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of the photograph(s) in which my likeness appears. This authorization and release shall also inure to the benefit of the heirs, legal representatives, licensees, and assigns of the Photographer, as well as the person(s) for whom she took the photographs.

I am a legally competent adult and have the right to contract in my own name. I have read this document and fully understand its contents. This release shall be binding upon me and my heirs, legal representatives, and assigns.

Signature _____	Date: _____
Signature _____	Date: _____

Minor (17 and under) Photo Release

Holly & Ivy Photography has the authority and permission to take, use, reuse, publish and republish images or prints of the minor(s) named below. Images from your session may be used with the minor’s own (or fictitious name if provided before your session), and may appear in digital or print form. Photographs taken of the minor may be used to further promote HIP, and may include, but are not limited to: portfolio, website, social media, blogs, advertisements, art showings and editorial use. HIP agrees to limit the use of these images and photographs to promotional use only. HIP will be held harmless against any claims violation of any right of publicity or privacy.

You waive all rights that you or the minor(s) have to inspect or approve finished images or product taken by HIP, and of the written copy or printed matter which may be used in connection with those images. By your signature, you agree that you are a legally competent adult, and that you are either a parent or legally appointed guardian of the minor(s), having every right to contract for the minor(s) as stated in this release.

I, _____, am the parent or legal guardian of _____ and _____, and I have legal authority to execute this agreement on their behalf. I have read and fully understood the contents of this agreement, and consent to the said use of images based on the contents of this agreement.

Signature _____ Date: _____